



Launching LabODD

October 2nd, 2020

Virtual meeting



zoom

- Please **mute** your microphone
- Please write your **Name, Country and Organization** the Conversation tab
- Ask your **questions** in the Conversation tab
- **Raise your hand** if you want to intervene
- You can activate your **camera** when you intervene
- **The meeting is recorded**, you will find the link on CERISE website
- You will receive this **presentation** after the meeting

Let's begin with a few words about

SBS strategic review

(Q2-3 2020)

To position the tool and plan its revision

Proposal for better use of SBS



Cf. Summary of the study and the hypotheses to position SBS and plan its revision (in French)

- **A sectoral approach for CERISE** → Agriculture / Energy
- **Geographic focus** → we stay on developing countries with SBS
- **Cross-cutting dimensions** to be developed : Gender, Environnement, Climat & Resilience → crucial and relevant regarding the current context
- **Governance mechanisms** = topic to be explored to enhance participatory modes
- **Applications** of SBS:
 - We are working on the complementarity of SBS with other management tools:
 - due diligence (ex: Sidi, Incofin)/ quick scorecards (ex: I&P),
 - management tools, SBS as a roadmap

Conclusions after the strategic review

- SBS will be **slightly** revised to correct errors (Excel) and formatting
- No immediate in-depth review (indicators, etc.)
- The tool is available for **audit requests and as a roadmap**
- **Interest remains strong** in supporting SBs, SBS as a management tool (best practices to be implemented) rather than auditing at this stage
- Focus on evaluating **results** and **measuring changes with customers (LabODD)**

Let's launch the **LabODD!**



Make the SDGs a roadmap for impact!



Measuring the contribution of microfinance institutions, social businesses, and impact investors to the SDGs.

July 2020 - June 2023

Co-financed by the CSO Initiatives
Mechanism of AFD



Why this project?

- Project to **strengthen outcomes measurement with the beneficiaries, in connection with the SDGs, to make good decisions, have a better impact!**
- **Project led by LabODD** : born out of requests from the “Social Business” working group, now structured as LabODD with CERISE partners: French and international NGOs, investors and their partners in Africa and South Asia.
- **For MFIs, social enterprises (agri and energy), social investors**
- **Mainly in Africa** (Burkina-Faso, Ethiopia, Madagascar, Senegal, Togo) and in **Asia** (India, Myanmar, Philippines, Cambodia)
- Duration: **3 years** (2020-2023) - Budget: **756,000 Euros** including 450,000 co-financed by AFD (60%) and co-financing e-MFP, Incofin, BlueOrchard, NMI, etc.

Suggestion of composition for the LabODD

- CERISE's strategic partners
- Networks & Technical Assistance Providers
- Impact investors
- Their partners on the ground
 - ✓ MFIs
 - ✓ Social businesses

Energy access,
Agri-business /
producer
organizations



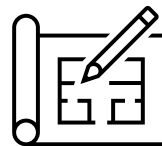
**Charter for
Members**



How are we going to work?

1. Strengthening of the **MetODD-SDG** tool

- Navigating the SDGs
- Strengthening the consistency of indicators
- Addition of lean data collection methods



2. Strengthening of organizations' **practices**

- In-depth study of standard results indicators
- Support and guide to data collection
- Support and guide to data analysis
- Creation of dashboards
- Strengthening field practices



3. **Digitization** of MetODD-SDG!

What do we expect? Why is it stimulating?

Organizations can ensure a better impact on their beneficiaries and contribute to the achievement of the SDGs.

40 impact organizations within the LabODD:

- **integrate the measurement of results into their strategies and operations** (data management). They know the SDGs, understand them and integrate them into their “theory of change” and their reporting tools;
- **collect and analyze useful and pragmatic results data** from their beneficiaries to guide strategic decision-making. These organizations reach around 4 million households in Africa and Asia;
- **benefit from an online tool for collecting data on the results by SDGs**, visual and synthetic dashboards enhance the data for an analysis of the contribution to the SDGs.



First phases until the end of 2020

Organization of our work bases

- Formalize the LabODD
- Carry out an **inventory of practices** with partners
- Identify **resources** related to the SDGs (by structuring the literature review and questions to be explored)
- Write a **Guidance Note** on how to navigate the SDGs
- Organize 2 virtual **training** sessions in 2021
 - **November 2020:** Intro MetODD-SDG V1 / Take stock / How to progress on the tool during the project

Support for work on data collection and analysis

- Define the **key data** to collect for each organization
- Write **collection protocols**

How can we work together?

By actively taking part into the LabODD!

- **Review** the proposed **Charter for Members** (participation in LabODD implies acceptance)
- **Participate in the inventory of practices** (investigation by CERISE and sharing of key documents)
- **Benefit** from virtual **training** and identified resources
- **Benefit** from exchanges on **measurement practices**, and support by CERISE
- **Co-develop** Technical Notes to support implementation based on best practices

Questions for the inventory of practices

- Understand the level of **understanding, interest and ownership** of outcome measurement and the SDG framework
 - ✓ Integration of the measurement of results and the use of the SDGs and their targets in relation to their own objectives
 - ✓ Integration into their strategic plans
 - ✓ Nature and quality of data collected, constraints and limits
 - ✓ Integration into decision making and / or annual reports / impact reports
- Target of the survey: network of partners, active members and partners involved in the project
- Format: quantitative online survey that will allow monitoring of progress at the end of the project

Logo



The road for impact by @erise

Colors

GREEN

CMJN : 50/20/100/0

RVB : 145/168/27

Hexa #91A81B

Pantone 377 C

RED

CMJN : 20/100/100/0

RVB : 185/26/27

Hexa #B91A1B

Pantone 1795 C

GRAY

CMJN : 65/55/51/6

RVB : 102/102/102

Hexa #666666

Pantone 424 C

Polices

Arial Rounded MT Bold

FRANKLIN GOTHIC BOOK

News Gothic MT

Various versions

Lab  DD^{erise}

Lab
 DD

Measuring the contribution
of impact organizations
to the Sustainable
Development Goals

Working group by

 erise

Vote!

1

Lab  DD

The road for impact by  erise

2

Lab  DD 

3

Lab
 DD

Measuring the contribution
of impact organizations
to the Sustainable
Development Goals

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 erise

Write to us if you have any other ideas!

Célia Fernandez :

→ c.fernandez@cerise-spm.org

And the winner is...

1

Lab  D D

The road for impact by  erise

Write to us if you have any other ideas!

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→ c.fernandez@cerise-spm.org

Next steps

- The SB Working Group becomes the LabODD!
- CERISE sends the Membership Charter and the logo, your comments and possible additions until **October 15**
- CERISE sends the inventory questionnaire (**mid-October**)
- CERISE is working on identifying key resources
- Next LabODD (virtual) meeting on **November 17 or 18**, 2020 (EMW)

All comments and additions are always welcome, by email, Skype, WhatsApp, etc.!

Member Update

Do you want to share?



Thank you!