How to mainstream environmental performance management?

Christoph Jungfleisch, YAPU Solutions Julie Torres-Szantyr, SIDI Marion Allet, Cerise

September 29, 2022







A new Dimension 7 in the Universal Standards







From USSPM... to USSEPM!



2012

2016

2022

v1 USSPM

v2 USSPM

v3 USSEPM



Optional in SPI4

GREEN INDEX 2.0



Integrated as D7

GREEN INDEX 3.0





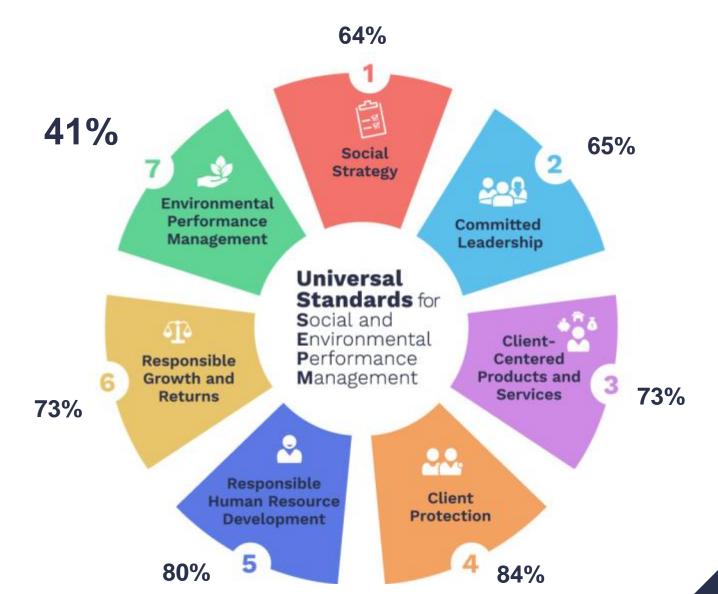
GREEN INDEX 1.0

4 2016





Average scores from SPI database







Sample: 167 Alinus 2021-22

Global temperature change (1850-2021)

1860 1890 1920 1950 1980 2010

How to mainstream environmental performance management?

WHY?

WHAT?

HOW?





Our speakers

- Christoph Jungfleisch, CEO and Founder of YAPU Solutions
- Julie Torres-Szantyr, Capacity-Building Manager, SIDI





1. Why shall we mainstream environmental performance management?





THE MOST VULNERABLE: 4 BILLION PEOPLE







The least responsible – The most affected.





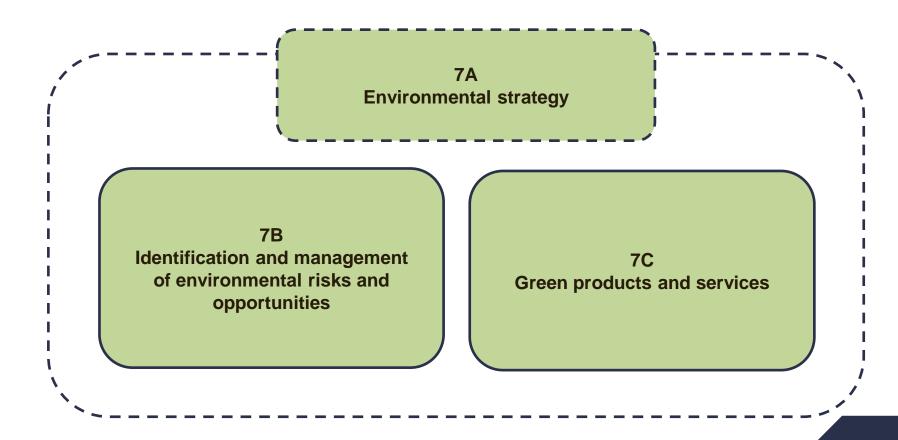
2. What do we mean by environmental performance management?





2. What do we mean by EPM?

Dimension 7 structure

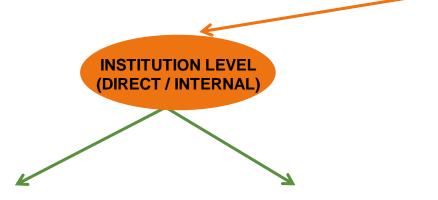






2. What do we mean by EPM?

7B. THE PROVIDER IDENTIFIES AND MANAGES ENVIRONMENTAL RISKS AND OPPORTUNITIES



Environmental risks affecting the FSP



VULNERABILITIES
to climate change and
environmental degradation

Environmental risks generated by the FSP



ADVERSE IMPACTS
GHG emissions, pollutions,
wastes...



Environmental risks affecting clients



VULNERABILITIES
to climate change and
environmental degradation

Environmental risks generated by clients



ADVERSE IMPACTS
GHG emissions, pollutions,
wastes...

2. What do we mean by EPM?

Fully aligned standards



Assessment tools





New version in Q4

For FSP starting with Environmental Performance Management + integrating it into a broader SPM approach + willing to benchmark its performance against CERISE database







Green Index Online Tool: https://hedera.online/gicsf ag tools/green-index-digital.html

For MFIs willing to go more in-depth (detail-level)

3. How do we engage in environmental performance management?





3. How do we engage in environmental performance management?







CODESARROLLO's Environmental strategy

Formalization and Achievements







How the Bank formalized its Environmental Strategy?

- 1998: Creation of CODESARROLLO, which goal is to serve the poorest, in particular through Local Financing Structures (COACs: Saving and Credit Coops)
- 2014: Transformation in a bank in order to offer more services to its beneficiaries
- 2016: SIDI became a shareholder of the Bank, owes 10% of the share capital and is represented on the Board of Directors
- 2018: Workshop to raise awareness among its COACs' clients on the challenges of Climate Finance
- 2019: Development of a tool to measure Social and Environmental Performance
- 2020: Online Training for COACs Board members, clients and log officers on the causes and effects of Climate change



Achievements

- Annual Social and Environmental reports since 2019
- Internal achievements:
 - Waste production and treatment
 - Material recycling
 - Campaigns on Electricity, Water, Office materials consumption reduction
- External achievements: Since 2018, a specialized product named "Crédito Ecológico" is offered to finance Environment friendly activities, such as sustainable agricultural activities, food sovereignty, soil recovery, the use of alternative energy, etc.



Achievements – Crédito Ecológico

	2019	2020		2021
Agriculture and livestock	730 413	557 514	3 440 223	
Environmental research	38 009	117 507	102 754	
Wastewater management	53 785	27 397	52 370	
Waste management	127 466	201 816	356 921	
Efficient energy use	42 300	318 217	371 850	
USD	991 973	1 222 451	4 324 118	
number of credits	140	241	295	

 A product which benefits from specialized technical assistance for the development of the activity, and from preferential conditions regarding interest rates, amount and length of the credit



UBTEC's contribution to Ecological change



iniversal Standards for ocial and Environmental erformance Managemen

E-SPTF











Training on Ecological Change from the MAIN network



 Enabled UBTEC to enrich its knowledge of Ecological Change, to diversify its actions from agroecological practices to the use of renewal energies





Achievements and Lessons learnt

- ➤ Reduction by over 60% of the use of chemical fertilizers, use of organic inputs by the farmers
- Importance of non financial assistance, of training the farmers on agroecological techniques and of Exchanges Field trips among members
- ➤ Challenges: Follow-up with the current MIS





3. How do we engage in environmental performance management?







YNPU

SMART FINANCE. PEOPLE FIRST.



DIGITAL RESILIENCE FINANCE FOR THE MOST VULNERABLE





RESILIENCE: HIGHLY SITE-SPECIFIC CONTEXT

CLIMATE RESILIENCE = EXPOSURE + SENSITIVITY - ADAPTIVE CAPACITY







GRADUATION MODEL FOR FINANCIAL INSTITUTIONS

THE PATH TO RESILIENCE



GRADUATION MODEL FOR FINANCIAL INSTITUTIONS

GROSS or NET

climate risk

THE PATH TO RESILIENCE

Promotion



financial products and proactive promotion





OUR PLATFORM



- GATHER, PROCESS AND ANALYZE DATA CENTRALLY.
- ENGAGE IN RESILIENCE LEARNING CONTINUOUSLY.





DIGITAL RESILIENCE FINANCE









IMPACT TRANSPARENTLY DISCLOSED FOR EACH TRANSACTION:











SCALE FOR RESILIENCE









JOIN S4R TO GET STARTED ON RESILIENCE FINANCE!



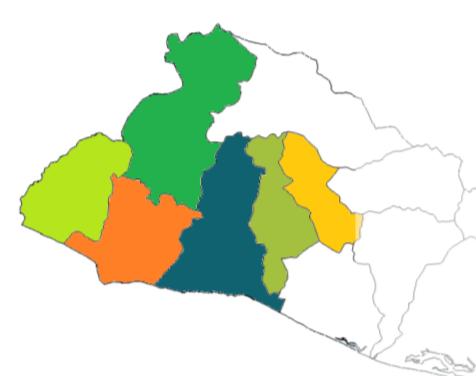


Case study: ASEI / EI Salvador





SUCCESS CASE: ASEI, EL SALVADOR



General

- 6 provinces
- 24k clients
- USD 15m loan portfolio
- PAR30 3.03%

Under Scale for Resilience

- Stage 4 on the Path to Resilience
- 4000+ resilience loans for USD 1.6m
- This equals 10.5% of portfolio
 - PAR30 0.55%
 - Women: 68%







ASEI, EL SALVADOR



Non-financial services

- Regular awareness raising events
- Information services for climate solutions
- Environmental school for clients (future: virtual academy)

Resilience finance

- Focus un organic agriculture, crop diversification, integrated pest management
- 93% agriculture, 7% animal husbandry







ASEI IMPRESSIONS









Some resources to go further

- Universal Standards for Social and Environmental Performance Management (USSEPM)
- SPTF Resource Center on Dimension 7
- CERISE publications Environmental Performance Management in Practice
- SPI online
- Resources from the Green Inclusive and Climate-Smart Finance Action Group (GICSF) of e-MFP
- Cerise+SPTF e-learning courses (to come)





Q&A





To conclude





Thank you!





